

## Trade Promotional Opportunities at Summer Symposium and Annual Dinner

24<sup>th</sup> June 2026

**(The First Day of the International Cheese and Dairy Awards)**

- **Trade Stand at Symposium (afternoon of 24<sup>th</sup> June):** £200 (+ vat). Price includes table (6ft x 2ft 6") and electricity.
- **Trade Stand/Advertising Bundle at Symposium:** £300 (+ vat). Price includes table (6ft x 2ft 6") and electricity plus one advert in SDT monthly newsletter. **(2 booked)**
- **Key Sponsor of Summer Symposium & Buffet Lunch:** £750 (+vat). Price includes table (6ft x 2ft 6") at Symposium, logo on all advertising materials and website, pull-up banner at Annual Dinner and mention in President's speech. **(Booked)**
- **Key Sponsor of Annual Dinner (24<sup>th</sup> June):** £2000 (+vat) Includes branding of Annual Dinner with company name, logo on all advertising materials and website, mention in President's speech, advertising space on menu, advertising material at the event and **10% discount** on a table of 10. **(Booked)**
- **Sponsor of Annual Dinner (5 available):** £1000 (+vat): Includes logo on all advertising materials and website, mention in President's speech, advertising space on menu, advertising material at the event. **(1 booked)**
- **Sponsor Annual Dinner Reception & Networking Event:** £1000 (+vat) Includes branding of Dinner Reception with company name, logo on all advertising materials and website, pull-up banner at event and mention in President's speech. **(Booked)**
- **Sponsor of SDT Memberships for 10 'Non-members' at Symposium or Dinner:** £600 (no vat). Includes free one year's free SDT membership for 10 non-members. Sponsor benefits from pull-up banner at event and two free adverts in SDT newsletter.
- **Sponsor of Coach to return guests to Holiday Inn Express, Premier Inns and Central Stafford (2 available) :** £500 (+vat). Includes logo on all advertising materials and website, mention in President's speech, advertising material at the event. **(1 booked)**
- **Pull-up Banner at Annual Dinner:** £300 (+vat) Includes one free advert in SDT newsletter, company name on menu.
- **Cheese Board Sponsor (8 available):** £200 (+vat). Includes company's cheese on the cheeseboard at the Symposium lunch & Dinner, logo on all advertising materials and website, mention in President's speech.



Please contact [execdirector@sdt.org](mailto:execdirector@sdt.org) to book your sponsorship package or alternatively complete the booking form below.

## **Sponsorship Booking Form Summer Symposium & Annual Dinner**

<b>Company name</b>		
<b>Contact address</b>		
<b>Contact person</b>		
<b>Email address</b>		
<b>Requirements</b>		
<b>Cost (£)</b>		
<b>Order No</b>		
<b>Signature</b>		<b>Date</b>