

DAIRY INDUSTRIES EXPO



international

Sponsored by

SDT Society of
Dairy Technology
Passion for Dairy

Exhibitor Brochure

DAIRY INDUSTRIES EXPO 2023

3-5 October 2023

Harrogate Convention Centre
Harrogate, UK

**BOOK
NOW**

Organised by



**DAIRY
INDUSTRIES**

international

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dairyindustriesexpo.com

It all comes together

The exhibition meets the demand we've heard from many in the industry for so long, a dedicated **event for the Dairy processing chain from processor to plate**, bringing together processing machinery and services, packaging machines and materials, turnkey suppliers, quality control and assurance, **ingredients and logistics** for the most comprehensive international **dairy processing show all under one roof**.

The new event will target the **ENTIRE dairy processing & manufacturing industry** and will provide a powerful platform for meeting new customers and strengthening relationships with current clients. Attendees will experience the latest in dairy innovations and equipment brought to them by the exhibitors and workshops/seminars.

Processing • Packaging • Ingredients • Logistics • Machinery

For more information or to book your stand please email sam@bellpublishing.com or aimee@bellpublishing.com



More than just a **trade show**

With an exciting programme of **keynote presentations** covering all sectors of the dairy industry in **free-to-attend sessions** on the exhibition floor, as well as a programme of workshops, **Dairy Industries Expo will be much more than just a trade show.**

Organised by the leading industry journal **Dairy Industries International** alongside Bell Publishing's experienced events team, Dairy Industries Expo has been launched in response to demand for an **international event specifically targeting the industry.**

From pasteurisers, tanks and silos to cheese cultures, fruit flavourings and emulsifiers, though to wrappers, metal detectors and logistics – **the entire dairy processing chain will be represented.**

It's the Industries own event and will deliver all the latest innovations and developments.

Why **Exhibit?**

The inaugural Dairy Industries Expo targets the entire dairy processing & manufacturing industry and provides a powerful platform for meeting new customers and strengthening relationships with current clients. It's an event dedicated to dairy processing (not agriculture), so if milk is your business it's the place to be.

10 reasons to exhibit

1. **Meet and connect** with prospective dairy customers – The best way to meet face to face with buyers and specifiers of your products and services
2. **Strengthen your bond** with existing customers – Invite existing clients to see your new products and technologies, and talk through new ways of working
3. **Learn about new developments** in dairy processing – Companies often launch new products or machinery at trade events, it's a great way to see the "new" in action
4. **Meet new companies** that can help your business – A great way to meet new and prospective clients, often the purchasing managers
5. **Close deals** with new customers during the show – Many deals are signed at trade events
6. **Strengthen (or establish) your brand** – Trade shows give all companies equal access to key decision makers
7. **Learn what your competitors are doing** – It's always good to know what's happening in the industry and sometime exhibitors share and formulate ideas
8. **Rapidly expand your database of sales leads** – Visitors come to the show for many reasons and looking for new suppliers and products is one these
9. **Speak directly to your target market** – No e-mails or blocked phone calls, just real time meetings with key executives
10. **Optimise** your sales and lead generation strategy – Trade shows are a great way to expose your sales team to hundreds of new prospects

Exhibitor Packages

We offer a range of stand to suit all companies including shell scheme packages and space only options

SHELL SCHEME PACKAGE

- Fascia board complete with your company name and stand number in vinyl sticker cutout
- 1 x information counter
- Needle-punch carpet, single tone
- Electricity
- 1 x white round table
- 4 x white folding chairs
- 1 x unit of wastepaper basket
- Exhibitor reception
- FREE WIFI
- FREE daily stand cleaning

SPACE ONLY (PER SQM)

Early Bird rates (ends 2nd May 2023)

€265 \$ 345 £205

Standard rates

€290 \$ 380 £225

EXAMPLES COSTS

3 x 3 sq mtrs £ 1845.00

3 x 3 sq mtrs £ 2025.00

STAND SIZES (OPTIONS)

9 sqm • 12 sqm • 18 sqm • 27 sqm • 36 sqm
(10% discount)

Other specs available upon request



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Sponsorship opportunities

The following sponsorship opportunities are available:

Dairy Industries Expo website

Links to the brand new website are being sent to key decision makers and influencers from the industry. It is also being marketed strongly in Dairy Industries International's print magazine and on the dairyindustries.com website. Advertising opportunities will be on every page including the home page and have a direct link to your website and these include:

- **Web tiles** – A 250h x 300w pixel tile on the Dairy Industries Expo website with a link to your own company website.
- **Leaderboard banner** – A 90x728 pixel rotating banner on the Dairy Industries Expo website with a link to your own company website.
- **Logo branding** as a sponsor on show guide & website as a partner



Show advert guide – Advertisements

- Full page
- Half page
- Inside front cover
- Outside back cover

Lanyards

All attendees are required to wear a lanyard at the event and your logo can be featured on these either solus or sharing the lanyard space with another sponsor. Please contact us for further details.

Conference Podium

To increase the exposure of your company we have space available to have your logo displayed on our conference podium, this will be visible to all conference attendees. Unlimited spaces available.

Promotional opportunity

As well as all of the sponsorship opportunities we can also promote your own materials by placing these within our delegate bags given to all attendees. We can include many different items such as brochures, pens, giveaways etc.

These sponsorship opportunities will be allocated on a first-come, first-served basis only.



Bell Publishing Ltd is an international B2B media and events company based in Kent, UK. Our niche titles, in the tea and coffee, food, dairy, confectionery, and metal packaging sectors, are all highly respected, leading journals in their marketplaces.

Worldwide Expo Ltd is the division of the company that organises and manages the events of Bell Publishing. This includes the renowned conferences and exhibitions Asia CanTech, Euro CanTech and Tea & Coffee World Cup.

